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For Immediate Release – November 30, 2020

4th Line Theatre announces the Purse Project

Millbrook, ON... 4th Line Theatre, in association with the students from Lakefield College School's Ondaatje House, will be collecting purses and personal care items to fill purses in December 2020 and January 2021, to distribute to women in need in Peterborough and the Kawarthas.

In our community and surrounding areas, there are hundreds of women who receive support from social service agencies and regional community groups. Some are seeking shelter, safety and refuge. Some seek support in rebuilding their lives following tragic circumstances, some are recovering from illness and having a tough time making ends meet. Can you imagine finding yourself in need of personal care items and not having the resources to quickly run into a store to pick them up? Sometimes, it is the small things that matter most and make a world of difference. This is why the Purse Project was born.

Managing Artistic Director Kim Blackwell explain, "We at 4th Line acknowledge our privilege and constantly strive for ways in which we can give back to our community and to support people in need."

There are many ways to contribute to this project. Individuals can donate a new or gently used purse containing personal care items, donate a new or used purse (clean & empty), donate personal care items to fill the purses, or donate money earmarked for the purse project and we will purchase a purse and the items to go in it.

Personal care items sought for donation include:

- *Feminine hygiene products (pads, liners and tampons)
- *Deodorant
- *Soap bar or body wash
- *Toothpaste, tooth brush
- *Hair comb or small brush

- *Cloth face mask
 - Washcloths and small towels
 - Body lotion
 - Hand sanitizer or wipes
 - Q-tips, cotton balls
 - Lip balm and moisturizers
 - Socks and slippers
 - Gloves, mittens, ear muffs, hats and scarves
 - Nail clippers & files
 - Shampoo & conditioner
 - Hair clips & elastics
 - Tissue Packets
 - Gift cards to grocery stores, coffee shops
 - **No used items or food of any kind, please :)**

*Items marked with [*] are placed in every purse, other items are added based on available donation*

The purses, personal care items, and donations can be dropped off at 4th Line Theatre's Administrative Office located at 4 Tupper Street, Millbrook, ON L0A 1G0. The office will be open between 9:00 AM – 5:00 PM on Mondays through Thursdays between Monday, November 30, 2020 through to Wednesday, December 23, 2020. Collections will continue after Christmas from Monday, January 4, 2021 to Thursday, January 28, 2021.

Any inquires for the purse project can be directed to 4th Line Theatre's Artistic Administrator Jess McDougall at jess@4thlinetheatre.on.ca or by phone at 705-932-4448. Together as a community we can provide support to the women in our community who need it most!

Our productions are made possible by the generosity of our donors and sponsors including:

2020 Season Sponsor, Artistic Director Circle: Nexicom Group



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